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# UK Education Blog Content & Payment Policy Authorship policy

## Content Policy:

- We accept paid guest posts on our UK Education Blog (education.clickdo.co.uk)
- Only quality and relevant content to our blog will be accepted such as original concepts, compelling arguments, and high-quality writing. We will not republish anything that's been published elsewhere.
- We require proper attribution of data, quotations, and outside content referenced in each article.
- Useful images or graphics to enhance the content.
- Plagiarized contents and contents with grammatical or spelling errors will be disapproved
- Each blog should contain a minimum of 600 words and relevant images in it (royalty free Images from Pexels, Pixabay, Unsplash are preferred) and you are responsible for the images you provide (also for referencing them correctly).
- Each blog will be manually reviewed by our editorial team before publishing
- You should place adequate and correct reference links in the blogs you send to us. Links cannot be changed or updated later for any reasons. The contextual reference links should add value to the reader and should not be used to manipulate SEO.
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## How articles are published:

Please use the contact form on our blog and provide:

- Title and brief paragraph about the main outline.



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- Word count
- Possible graphics/images you'll provide

If approved, send the following:

- Your completed post as a Google Doc or Word Doc.
- Image files (with attribution) in a separate folder.
- Short author bio including a maximum of one anchor text link to your own website.

#### **Post-publication reserved rights and duties:**

- We cannot allow you to republish your guest post to your own blog or any other platform after we have published it. However, you are free to share it like crazy with your social media audience.
- We reserve the right to edit and adapt your guest blog content as we see fit and update it in the future for accuracy and comprehensiveness.
- We reserve the right to include relevant links within our UK Education Blog to articles.

#### **Payment Policy:**

- You can publish paid guest blogs on our UK Education Blog ([education.clickdo.co.uk](http://education.clickdo.co.uk)).
- You are required to pay the agreed amount upfront. We can accept post payment if you are a regular publisher in our blog.
- Regarding post-paid payments, you should make the payment within three working days from the blog having been published.
- Preferred Payment Gateway – PayPal or to our ClickDo UK bank account (details will be provided in our invoice)
- If we haven't received your payment within the three working days, we will remove the contextual reference links from your blog posts. The published blog post will still be live without external links for your referred website.
- NO REFUNDS will be entertained for any reasons.

#### **Authorship policy:**

- You can sign up with the UK Education Blog to become a regular content contributor.



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- We offer a monthly subscription package. This allows you to publish 8 articles per month (31 days) on our blog.
- You will receive access as an author. This means you can publish your articles yourself on our blog via our WP Dashboard. We will then review your articles and they will go live shortly after that.
- You will receive your access details shortly after you have paid your subscription fee.
- You will also receive an author profile including your photo, your bio and your links to your social media or other platforms you wish to link with it. You will have to provide all of the content yourself.
- We will charge a monthly subscription fee of \$30, which has to be paid at the beginning of each month of your subscription.
- You can end your subscription at any time during the month you have paid, allowing for one week's notice to take down your profile and remove your access. You won't be charged after that. Just send your written notice to [manuela@clickdo.co.uk](mailto:manuela@clickdo.co.uk).
- As a member of our authorship scheme you will abide to all our content requirements mentioned in above content policy.
- Should you breach any rules set out in this document, we will immediately remove you from our blog and deny you access to it. Will also take down your authorship profile and if your previous articles also violate our policies, so will they be removed with immediate effect.
- In the case of breaching the contract you have agreed with us, no refunds will be given.